

# Hertfordshire Growth Board

22 January 2025



## Agenda

Item #	Item	Presenter
1.	<b>Minutes (17 July 2024)</b>	All
2.	<b>Public Questions</b>	Cllr Jeremy Newmark
3.	<b>Public Petitions</b>	Cllr Jeremy Newmark
4.	<b>Spotlight: Hertsmere Borough Council's Growth Ambitions and Priorities</b>	Cllr Jeremy Newmark, Sajida Bijle
5.	<b>Mission Deep Dive: Homes England and Right Homes, Right Places</b>	Julia Krause, Cllr Paul de Kort, Colin Haigh
6.	<b>Mission Deep Dive: Healthy and Safe Places For All</b>	Paul Burstow, Ben Martin
7.	<b>HGB: proposed draft budget for 2025/26</b>	Forogh Rahmani
8.	<b>Hertfordshire Growth Board: Advocacy, Communication &amp; Engagement Plan</b>	Forogh Rahmani
9.	<b>Other business</b>	Cllr Jeremy Newmark

# Spotlight: Hertsmere Borough Council's Growth Ambitions and Priorities

Cllr Jeremy Newmark  
Sajida Bijle





# Hertsmere's growth priorities and achievements so far...

Hertfordshire Growth Board



**HERTSMERE**

22 January 2025



# Hertsmere the Place

- Four main settlements: Bushey, Borehamwood, Radlett and Potters Bar;
- Hertsmere's population is 108,993 (mid 2023);
- 36.9% from an ethnic minority (not white British) in 2021, with a notable Jewish population (17%);
- Median pay is £27,837;
- Average house price: £496,000;
- Overall ranks 224 out of 317 lower tier authorities for deprivation (IMD 2019);
- 20% of adults state they are physically inactive;
- Excellent north-south rail and road connections;
- Majority in the Green Belt;
- Hub for creative industries;
- Home to major employers;



# Focus on Placemaking

Hertsmere Borough Council has outlined a vision for carefully considered growth that provides places where residents are in close proximity to jobs, daily amenities and recreation opportunities.

## **Key priorities**

### 1. Sustainable Development

- Secure the right growth in the right place
- Promote mixed-use and efficient development.
- Create places for all
- Value infrastructure first

### 2. Housing

- Deliver a minimum of 9,400 new homes by 2040
- Focus on affordable and social housing
- Develop the new settlement of Bowmans Cross

# Focus on Placemaking

## 3. Economic Growth

- Support local businesses
- Capitalise on creative industries
- Grow an innovative and resilient economy
- Help future workforce match the economy

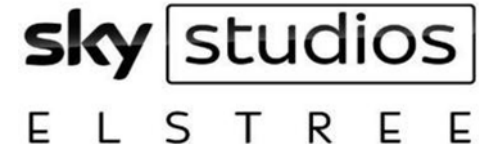
## 4. Environmental Protection

- Reduce greenhouse gas emissions
- Protect and enhance biodiversity
- Expand green and blue infrastructure network

# Hertsmere Home to International Businesses

- Sky Studios Elstree

With 12 sound stages, the studio will enable £3bn of production investment over the first five years.



- Leonardo Helicopter

New 650sq m facility at Elstree Aerodrome working with Leonardo's European logistics centre in Liege, Belgium.



- Fujitsu General

Fujitsu General (UK) Limited, based in Elstree provides air conditioning units internationally.



- Bio Products Laboratory

Supplies high-quality plasma-derived medicines globally.



- Info Plus Technologies

Information technology company focused on building products, services, staffing, consulting and digital transformation for the next-generation.



- BBC Elstree

Elstree is best known today as the home of the BBC's soap opera EastEnders.



- Elstree Studios

Purchased by the Council in February 1996 for £2m following it has been renovated and two new stages added.





# Recent Achievements

- Progressed work on new Local Plan
- Implemented updated Community Safety Plan
- Developed new Physical Activity and Wellbeing Strategy
- Advanced affordable housing schemes through Hertsmere Living Limited



- Continued engagement with local businesses
- ❖ Generation Hertsmere – more than 700 students able to discuss career opportunities with more than 58 businesses. Successfully ran in 2022, 2023 and 2024.
- ❖ Working with Communities 1<sup>st</sup> and UK Shared Prosperity Fund to set up job clubs in Potters Bar and the creation of an initiative borough wide to help and support residents over 45 looking to return to work
- ❖ Community Wealth Building programme has brought jobs for 139 people locally.
- ❖ Our quarterly networking events are regularly attended by around 100 local businesses.



# Recent Achievements

## Local Plan 2024 Highlights

- 40% reduction in land allocation compared to 2021 proposal
- 9,400 new homes planned (22% decrease from previous draft)
- Focus on brownfield site development
- Preservation of valuable green spaces



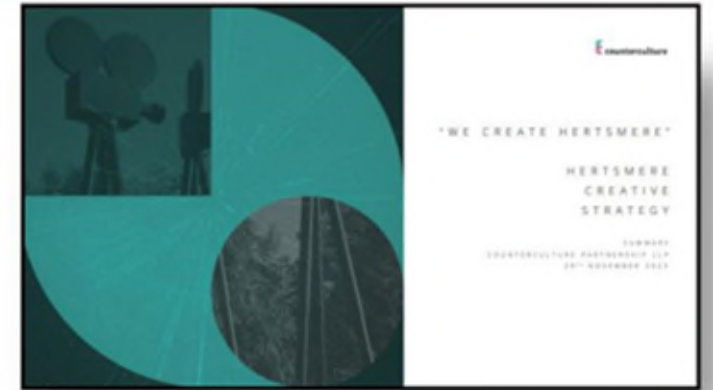
# Recent Achievements

## Economic Development

- Ongoing investment in Elstree Studios
- Development of Hertsmere Screen Tourism Offer
- Implementation of UK Shared Prosperity Funding
  - ❖ Providing a Wrap Around Employment Support Initiative
  - ❖ Supporting Feasibility Study - Film and TV Heritage Centre
  - ❖ Supporting the Voluntary and Community Sector Grants Programme
- Culture/Creative Strategy sets out our strategic approach to the development of culture and creativity in the borough:

***“Hertsmere’s greatest strength is its champions and community groups who with little, or in some cases, no funding provide museums, festivals, theatre, cinema, live music and more, providing the bedrock of Hertsmere’s cultural life”***

- Partnered with Elstree Screen Arts Academy to complete documentaries celebrating the studios. 40 students (15-18 year olds) from the Academy made the documentaries over 2 years.

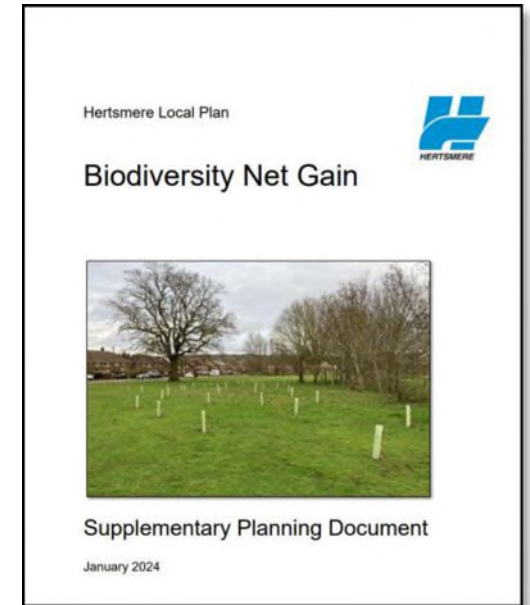




# Recent Achievements

## Supporting Environmental Protection

- Investing in Hertsmere Parks. Including allocating £1.041m CIL funding, to improvements to the Green Flag-awarded **King George's Park**.
- Continued our programme of park improvements including the opening of a new wildlife and nature themed play area in **Oakmere Park, Potters Bar**.
- Climate Change – new strategy and investment in EV charging, commitments to achieve zero carbon by 2050, part of key partnerships across County with the Hertfordshire Climate Change and Sustainability Partnership
- Biodiversity Net Gain – new Supplementary Planning Document to ensure we achieve 10% net gain on new major development – already being delivered and secured through planning applications



# Future Outlook

Hertsmere is committed to balancing growth needs with environmental protection, focusing on sustainable development that benefits all communities while preserving the borough's unique character.





Thank you for listening



Q&A

**Item 5**  
**Mission Deep Dive:**  
**Homes England and**  
**Right Homes,**  
**Right Places**

Julia Krause, Cllr Paul de Kort,  
Colin Haigh



## **Right Homes, Right Places**

To deliver the right homes,  
including increasing the provision of  
social/affordable and specialist homes,  
in the right locations and with associated  
infrastructure, to support the county's  
socio-economic prosperity



# Goals

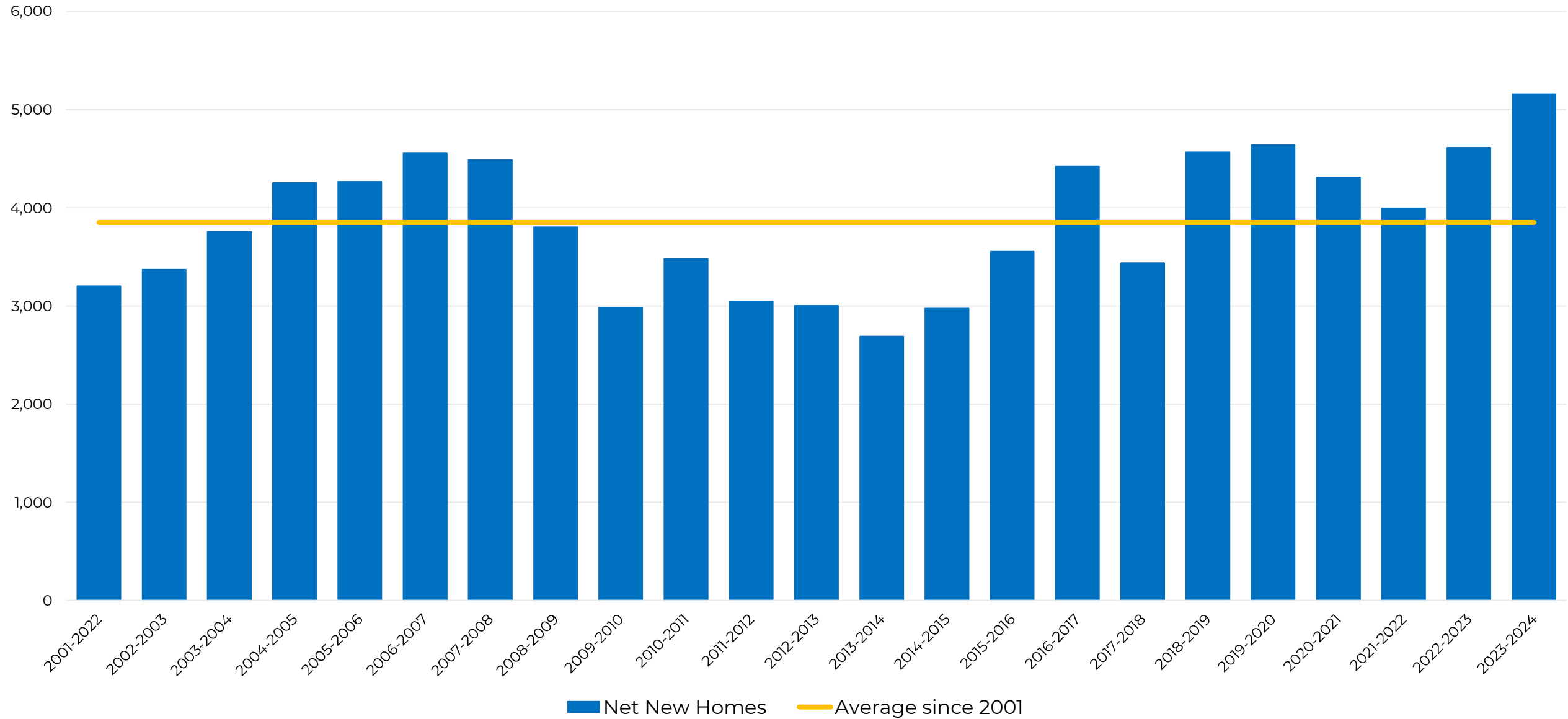


1. Increase provision of social/affordable tenures, specialist housing, homelessness, temporary accommodation
2. Pipeline of development sites
3. High quality design, sustainability, healthy places
4. Joint strategic planning





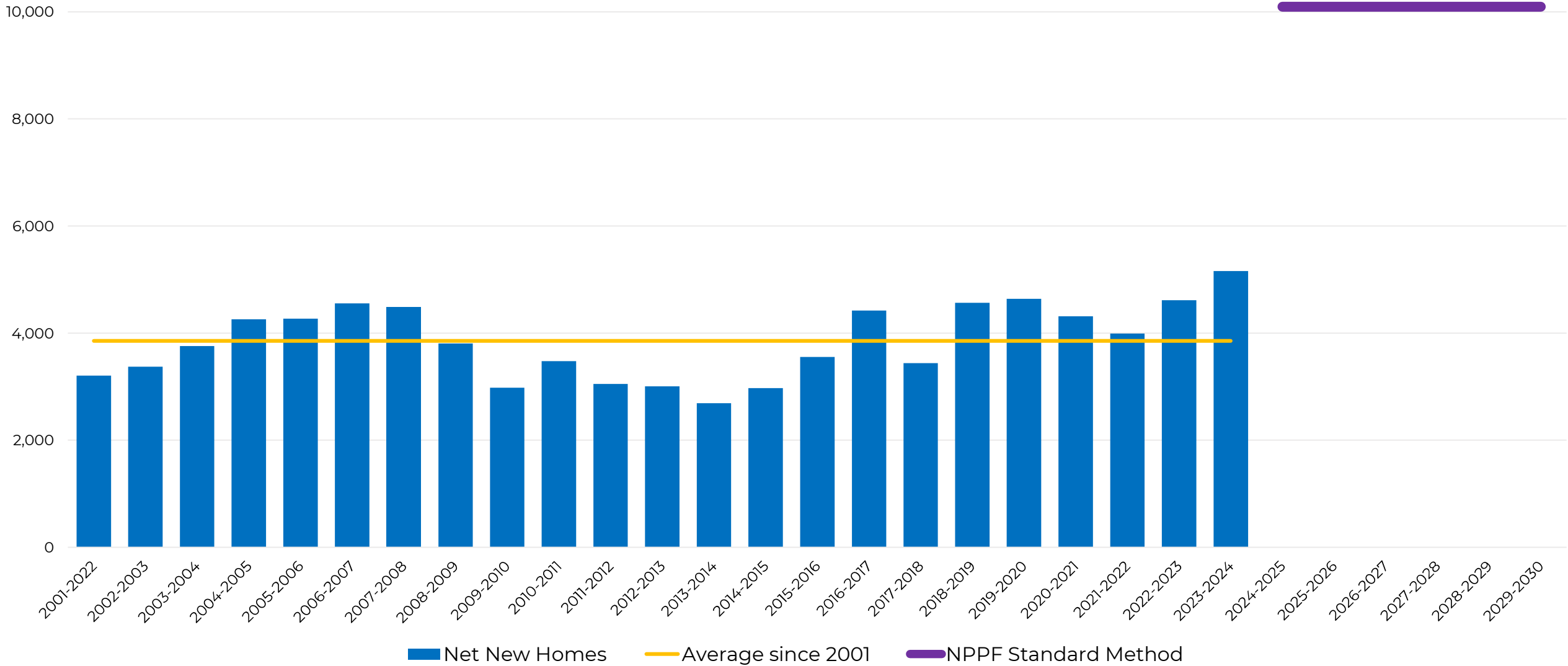
# Herts housing delivery





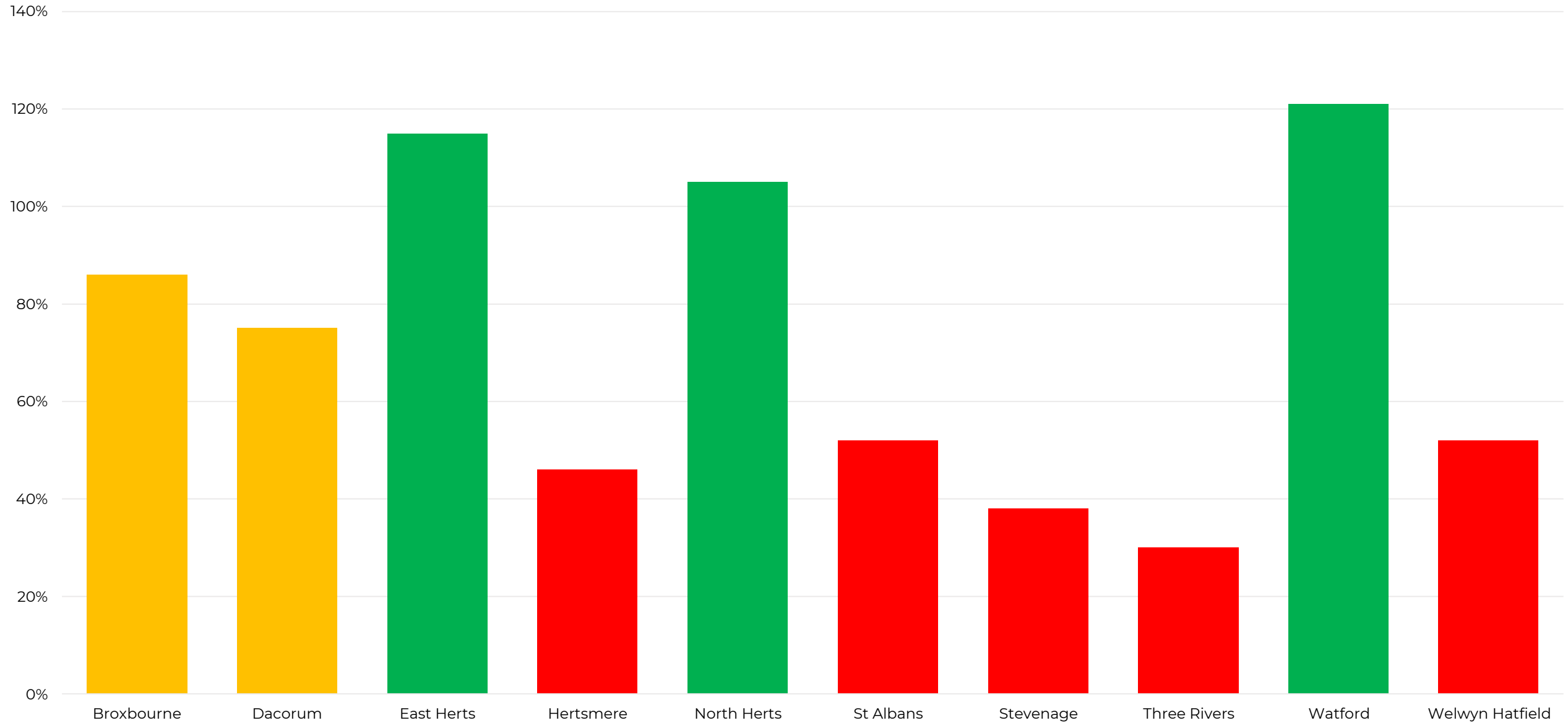


# Herts housing delivery v NPPF target



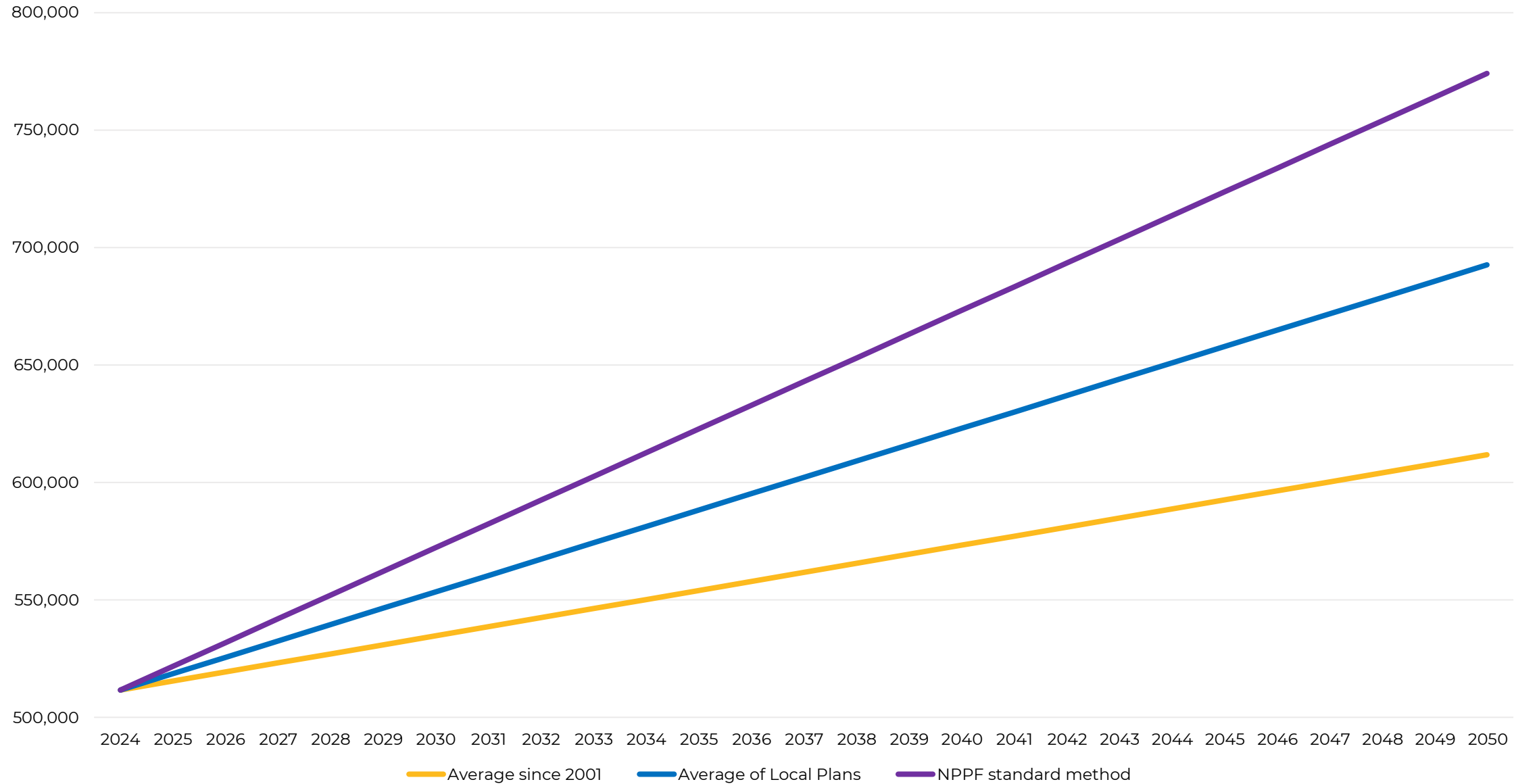


# Housing Delivery Test 2021-2023



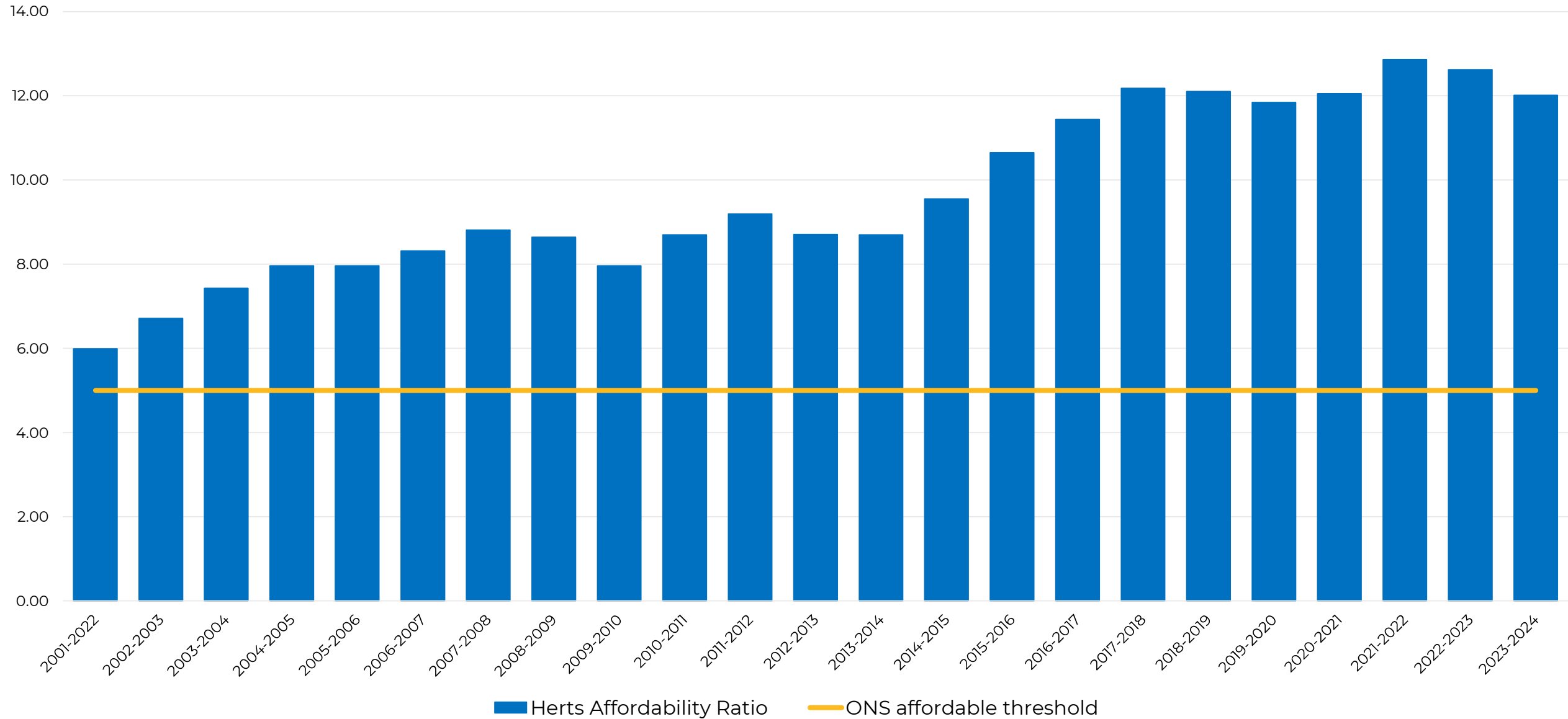


# Housing delivery scenarios





# Herts affordability ratio





# Herts housing facts



18,500 households on housing waiting registers

5,200 households owed duty under Homelessness Reduction Act

1,300 households in temporary accommodation; and 66% with children

£16 million spent on temporary accommodation

Herts need 820 supporting living homes by 2030





Current countywide housing delivery test is 72%, which means preparing action plans and presumption in favour of sustainable development

Local Plans identify sites for up to 119,000 homes

Local Plans could deliver up to ~36,000 affordable homes

Infrastructure Prospectus (2018) extrapolated to 2050 = at least £14 billion

Plus new strategic projects such as HERT, utilities, heat networks, etc



High houses prices and insecure housing:

Perpetuates cost of living crisis

Harms economic productivity, as people cannot pursue job opportunities

BRE estimate poor quality housing has £18 billion of societal costs

NHF says 90,000 social homes would create £31 billion of societal benefits





1. Accelerate development and increase delivery
2. Appropriate support for New Homes Accelerator for large sites
3. Support MHCLG work on new towns and other major schemes
4. Maximise number of social rent homes
5. Support reform and diversification of housing market
6. Best value for money for taxpayer



# Preparatory actions



Cllr Daniel Allen and Cllr Paul de Kort as Leaders

Anthony Roche and Claire Hamilton as CEOs

Officer Team confirmed (seniors from districts, HCC, HAs, HE, UoH)

Problem-and-Solution statements prepared

Identification of tangible actions

Monitoring of data



# Social/Affordable and Specialist Homes



- ✘ Overall lack of housing supply
- ✘ Housing affordability
- ✘ High housing waiting lists
- ✘ High homelessness levels and temporary accommodation spend
- ✘ Low coordination between partners
- ✘ Funding focused on building safety, damp/mould and decarbonisation
- ✓ NPPF wants 50% affordable housing on green/grey belt sites
- ✓ Local Plans could deliver ~36,000 affordable homes
- ✓ Some councils adopting partnership delivery models
- ✓ Better use of One Public Estate info
- ✓ 'One Knowledge Point' for all public housing projects – via HPP and HHH





# Pipeline of development sites



- ✘ Portfolio of public sector sites that aren't coming forward
- ✘ Portfolio of private sector sites that aren't coming forward
- ✘ Sites delayed for variety of reasons; viability, access, contamination, etc
- ✘ Delivery usually relates to funding
- ✓ Homes England can help convene and join up
- ✓ Homes England future funding pots
- ✓ Council housing action plans
- ✓ Pipeline list of public sector sites to present to Gov, Homes England and other funders
- ✓ Identify possible grey belt sites



# High quality and sustainable homes



- ✘ Building Regulations set low bar
- ✘ Developers don't always deliver high quality and sustainability
- ✘ Herts Development Quality Charter only signed by three developers
- ✘ Councils have to balance against other issues – housing land supply, affordable homes, infrastructure, etc
- ✓ National Model Design Code and local design codes for each district
- ✓ Lobby for Future Homes Standard to be part of new building regulations
- ✓ Scope to update Charter to prioritise other issues such as healthy places, retrofit, stewardship, etc
- ✓ Scope to focus on single county SPD or aligned SPDs



# Joint Strategic Plans



- ✘ Lack of clear legislation
- ✘ NEC and SW work underway, but lack of dedicated resource
- ✘ Expensive to prepare
- ✘ JSPs cannot allocate sites – they rely on local plans to be implemented
- ✘ Need to consider long-term infrastructure capacity issues
- ✓ Devolution white paper
- ✓ New Towns Taskforce
- ✓ Herts as JSP trailblazer area
- ✓ Scope to better align JSPs/SDS with economic plan, local transport plan and local nature recovery strategy
- ✓ Herts Infrastructure Prospectus that captures all infrastructure issues in live/updatable GIS format



## Next steps



Herts Property Partnership to prepare and maintain list of **pipeline sites**.

HPP to develop **One Knowledge Point** to focus on delivering public sector sites, in partnership with Homes England and housing associations.

Herts Heads of Housing to explore **Housing First initiative** for temporary accommodation. Proposal to HGB in May 2022 was to develop predictive model, agree maximum rates, joint procurement of private rented homes, multi-district service and collaborative new builds.

HPG/HIPP to update **Development Quality Charter** or prepare **new SPD**.



Input district infrastructure data into **Herts Infrastructure Prospectus**, so we have live/updatable information to inform lobbying and funding bids

HCC **appraisal model for specialist housing schemes**, such as viable rent and service charge structures, HE funding levels, liaison with developers

**Agile AI plan app validation system** = £15/25k per council per year

**Item 6**  
**Mission Deep Dive:**  
**Healthy and Safe**  
**Places For All**

Paul Burstow  
Ben Martin





# Healthy & Safe Places For All

**Mission:**

By 2040, Hertfordshire's residents and communities will benefit from neighbourhoods that are designed and regenerated with physical health, mental wellbeing, safety and social connectedness at the heart.



# Mission Strategic Goals

1. Improve and regenerate existing places to enable residents to lead healthier lifestyles, have good physical and mental health, and feel safe.
2. Ensure that plans for regeneration and housing growth promote enhanced access to green spaces and community facilities including sport and recreation, and support walking and cycling.
3. Target health inequalities through local plan policy and local health initiatives.
4. Ensure a strategic and collaborative approach is used to development new and improve existing health facilities in Hertfordshire that support healthier lifestyles.
5. Ensure the health and care services needed to support existing and new communities are identified and built into local plans.



# Mission Actions

1. Evaluation of the Healthy Garden Town Framework
2. Create and agree overarching 'Healthy Place-Making' Framework
3. Agree principles for how stakeholders can be directly involved in the design of healthy, active, safe and sustainable places
4. Work collaboratively to address health inequalities to support implementation of the delivery plan for the [Hertfordshire and West Essex Integrated Care Strategy](#).



## Mission Actions

5. Work with NHS providers to make the vision and plans for existing and new health facilities genuinely health promoting, including the planned rebuild at Watford General Hospital.
6. Promote close working, collaboration and peer learning between the local ICB, NHS providers and LPAs
7. Work with the local ICB on a county-wide strategy for provision of primary, community, and secondary health services
8. Support the One Public Estate programme to repurpose surplus public estate for public services, housing and regeneration



# Relationship to other Missions



## World Class Economy

Supports 15-minute neighbourhood model, improves connections and accessibility for amenities and places of work



## Digital Access for All

To provide opportunities for learning and development



## Sustainable County

reduce health risks from climate change impacts such as flooding, urban heating and poor air pollution.



## Transport for Hertfordshire

Promotes active travel and sustainable transport modes



## Healthy & Safe Places for All







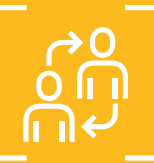
## Right Homes Right Places

Enables affordable, accessible and high-quality housing in sustainable locations.



# Progress

- Governance in place 
- All key stakeholders now engaged in progressing key workstreams 
- Baseline exercise: covering the status of Local Plans, Infrastructure Delivery Plans, Air Quality Action Plans and consultation engagement with HCC Public Health, NHS ICB and system partners 
- Comprehensive Literature Review completed 
- Baseline data available for most Mission Success Measures
- Member led subgroup to have first meeting in January



# National Context



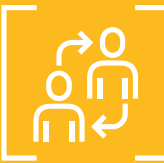
Ministry of Housing,  
Communities &  
Local Government

## National Planning Policy Framework

December 2024

New NPPF:  
published 12 December 2024





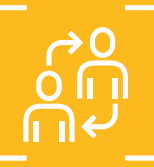
**8. Promoting healthy and safe communities** largely remains unaltered however some changes:

96. Planning policies and decisions should aim to achieve healthy, inclusive and safe places which:
- c) enable and support healthy lives, through both promoting good health and preventing ill-health, especially where this would address identified local health and well-being needs and reduce health inequalities between the most and least deprived communities – for example through the provision of safe and accessible green infrastructure, sports facilities, local shops, access to healthier food, allotments and layouts that encourage walking and cycling.

**8. Promoting healthy and safe communities** largely remains unaltered however some changes:

97. Local planning authorities should refuse applications for hot food takeaways and fast food outlets:
- a) within walking distance of schools and other places where children and young people congregate, unless the location is within a designated town centre; or
- b) in locations where there is evidence that a concentration of such uses is having an adverse impact on local health, pollution or anti-social-behaviour.

- Proceed with changes to the previous NPPF paragraph 100 which ensures that significant weight is given to new, expanded or upgraded public service infrastructure in planning decisions.
- Amended the non-exhaustive list of 'other public service infrastructure'. Whilst the NPPF already included reference to hospitals, there is now welcome reference to a broader range of health and emergency service facilities.



## Local Context

- Public Health are not a statutory consultee for planning
  - good relationships and good practice in place locally
- NHS statutory consultee
- Air quality strategy
- Health and Wellbeing Strategy
- New Police and Crime Plan
- Local Transport Plan
- Walking and Cycling Infrastructure Plans



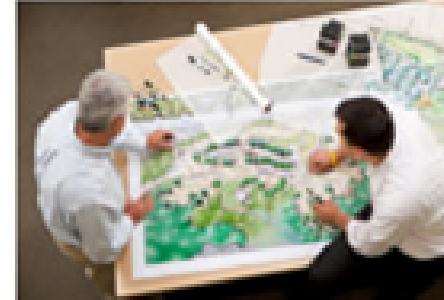
# Challenges



Competing Priorities of partners



Funding / Resources



PH not a statutory consultee / endorsement from HGB and LPA's to be a success



Overlap with other missions



Emerging national policy / changes - navigate



Lifestyle and behaviours

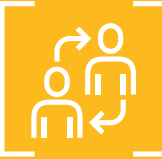


Timeline of Local Plans



Increased housing requirements which can create conflict of land use

# Opportunities



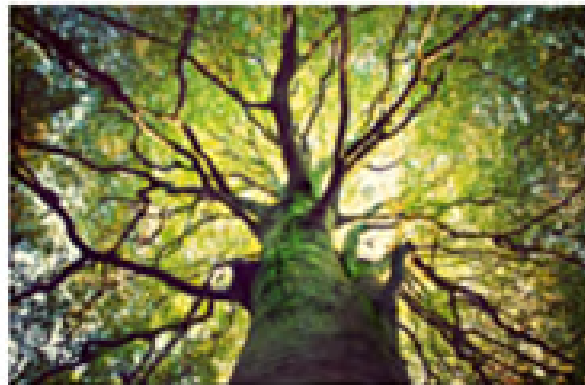
Joined up working



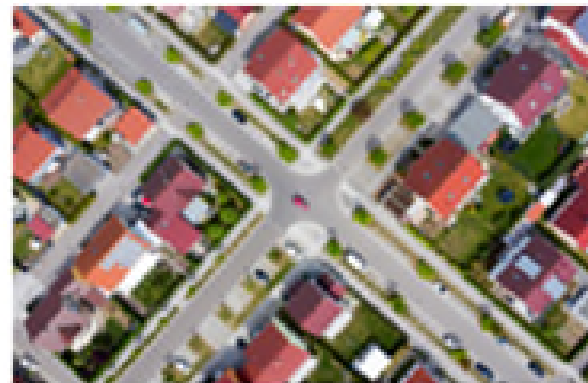
Align priorities with Police and Crime Plan



Increase life expectancy due to improved living conditions and healthy lifestyles leading to reduce costs on health and social care



Climate change



Setting healthy pace making standard for Hertfordshire



Overlap to help successful delivery of other Missions



## Next Steps

- Member led subgroup to convene in January
- Healthy Places agenda item at HIDB in March
- HGB Mission Funding has been confirmed
- Procure external resource to develop a Healthy and Safe Placemaking Framework / best practice guidance to inform emerging local plans in future
- Engagement workshops with Members and key stakeholders to inform development of the Framework
- Work programme for 2025/26 to be developed early 2025
- Monitor emerging government guidance and policies



## Discussion

- Adopt and endorse the Healthy Placemaking Framework

**Item 7**  
**HGB: Proposed**  
**Draft Budget**  
**2025/26**

Forogh Rahmani

# Item 8 HGB: Advocacy, Communication and Engagement

Forogh Rahmani





**Hertfordshire**  
Growth Board

# A Year in Comms

Forogh Rahmani

**Hertfordshire Growth Board is dedicated to delivering a shared vision of good growth that strengthens our economy, supports our communities, and enhances our surroundings. With six defined Missions, our aim is to generate broad-ranging benefits for all.**

This communication strategy is designed to align with the growth board's vision and missions by:

Supporting and promoting the fulfilment of the Vision and Missions.

Cultivating a culture of good growth amongst partners, communities, and businesses.

Maintaining and enhancing our reputation as a county of good growth.



To attain these objectives, our strategy will encompass the following approaches:

**Amplifying** the scope, reach, and effectiveness of growth communications, prioritising activities outlined in the HGB vision and missions.

**Integrating** growth messaging seamlessly into broader corporate communications plans.

**Identifying** and categorising key audiences likely to be receptive to, or in need of, growth communications.

**Adopting** an evidence-based approach to communications, emphasising measurable outcomes through surveys and behaviour change comms.

By implementing these strategies, we aim to foster understanding, engagement, and alignment with Hertfordshire's vision for sustainable growth, ensuring its benefits are realised by all.

# Channels

## External channels

Local press and media  
National press and media  
Paid-advertising  
Public assets (libraries, schools)

## Digital channels

HGB website  
HGB social media  
County/District/Borough websites  
County/District/Borough socials

## Internal channels

Member newsletter  
Councillor interactions  
Intranet  
Email  
Lunch & Learns  
MP engagement



**These channels can be utilised together for a broader outreach and campaign or used separately to target specific audiences.**

Growth communications will run alongside other wider communication campaigns but are expected to have consistent opportunities due to their central role in the partners' vision for good growth in Hertfordshire.

Growth & Place | Hertfordshire Growth Board Comms Grid 2024

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Planning						
Infrastructure						
HC						
HGB						
Work/Class Economy						
Digital Assets						
Transport for Herts						
Right Home Right Places						
Leisure and Culture						

Comms Grid

# Accelerating the drumbeat of communications



[Goodbye Hollywood, hello Hertfordshire – the new moviemaking capital](#)



[Hertfordshire Growth Board launches shared vision for sustainable future](#)



[Progress Report April 2022 – December 2023 Now Available](#)

## Q1 2024



[Hertfordshire – a pioneer of garden cities and new towns](#)



[Hertfordshire – a catalyst for growth HGB writes to Deputy Prime Minister](#)



[Hertfordshire Growth Board appoint new Chair and Vice Chairs](#)



[Herts Sustainable Families Highly Commended in Excellence in Recycling & Waste Management Award](#)



[BT community forums support residents with digital switchover](#)



[Hertfordshire Growth Board: Celebrating forests as catalysts for biodiversity, wellbeing and travel](#)

## Q2 2024



[Hertfordshire Infrastructure and Planning Partnership \(HIIPP\) Responds to Government's NPPF Consultation](#)



[Plans for data centre at South Mimms "incredibly exciting" says Growth Board Chair](#)



[Growth Board welcomes University of Hertfordshire as a member](#)



[Volunteers help to deliver £4m of social impact on Tarmac's sites across Herts](#)



[More residents in Hertfordshire to benefit from huge broadband upgrade](#)



[Hertfordshire County Council cements its support for care leavers](#)



[Hertfordshire Growth Board reacts to Government Budget](#)



[Invest Hertfordshire to represent region at Europe's largest trade fair](#)



[University of Hertfordshire's new £100m School of Physics, Engineering and Computer Science opens](#)

## Q4 2024



[No one left behind: Hertfordshire's good growth story](#)



[Hertfordshire Growth Board sponsor first ever business diversification category at Inspiring Herts Awards 2024](#)



[Hertfordshire: Developing Euros stars of the future!](#)

## Q3 2024



[Hertfordshire Infrastructure and Planning Partnership \(HIIPP\) Responds to New Towns Taskforce](#)



[Record-breaking achievement with 23-year housing high for Hertfordshire](#)



[Hertfordshire Property Partnership secures funding for redevelopment of temporary accommodation site in Welwyn](#)



## Residents in Tring and Berkhamsted to benefit from major broadband upgrade

Hertfordshire hailed as ‘the new Hollywood’ after Barbie and Wonka prove box-office smashes

Plans submitted for massive £3.75bn Hertfordshire data centre



## Slow Horses filming sees Watford take the limelight



Two of the top three movies at the UK box office were produced on Watford outskirts

**Hemel Today**  
Brought to you by The Gazette

**Bishop's Stortford**  
Independent SINCE 1819

Openreach announces full fibre broadband for Much Hadham

**Bishop's Stortford**  
Independent SINCE 1819

Barbie, Wonka and Wicked movies made in Hertfordshire

**Welwyn Hatfield**  
**TIMES**

Council gets £243k funding for Howlands House redevelopment

**HARROW**  
ONLINE

# Re-establishing a social media presence



## Highlights

Data for 2/1/2024 - 12/16/2024

37,479

Impressions

1,054

Reactions

29

Comments

25

Reposts



### Hertfordshire Growth Board

554 followers

9mo •

With the Oscars coming up this Sunday we dive into the thriving film and TV industry where Hertfordshire residents can be educated and employed in their county's billion pound economy. #Oscars #Oscars2024 #AcademyAwards ...more



Goodbye Hollywood, hello Hertfordshire - the new moviemaking capital - HGB

hertfordshiregrowthboard.com

213

8 comments • 21 reposts

### Post performance

Targeted to: All followers

10,593

Impressions

771

Engagements

7.28%

Engagement rate

529

Clicks

4.99%

Click-through rate

213

Reactions

8

Comments

21

Reposts



### Post performance

Targeted to: All followers

1,042

Impressions

57

Engagements

5.47%

Engagement rate

29

Clicks

2.78%

Click-through rate

24

Reactions

2

Comments

2

Reposts

#Hertfordshire has flourished thanks to Tarmac's commitment to social impact, generating a whopping £4m! Their latest report highlights the transformation of industrial sites into lush green spaces like Panshanger ...more



### Post performance

Targeted to: All followers

2,000

Impressions

55

Engagements

2.75%

Engagement rate

27

Clicks

1.35%

Click-through rate

26

Reactions

0

Comments

2

Reposts



# Re-establishing a social media presence



Leader of Hertsmere Borough Council, Cllr Jeremy Newmark, has been elected as the Chair of Hertfordshire Growth Board (HGB) at the formal board meeting (July 17). ...more

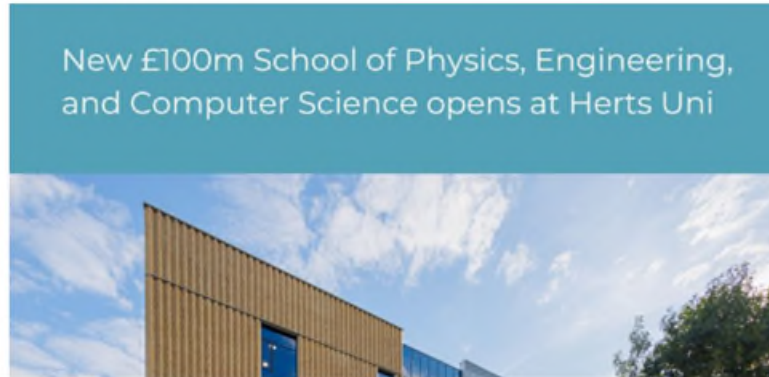


### Post performance ?

Targeted to: All followers

1,781 Impressions	138 Engagements	7.75% Engagement rate
96 Clicks	5.39% Click-through rate	36 Reactions
2 Comments	4 Reposts	

New £100m School of Physics, Engineering, and Computer Science opens at Herts Uni ...more



### Post performance ?

Targeted to: All followers

2,388 Impressions	262 Engagements	10.97% Engagement rate
156 Clicks	6.53% Click-through rate	96 Reactions
0 Comments	10 Reposts	



### Post performance ?

Targeted to: All followers

1,031 Impressions	40 Engagements	3.88% Engagement rate
19 Clicks	1.84% Click-through rate	18 Reactions
0 Comments	3 Reposts	

Welwyn Hatfield Borough Council is set to receive £243,000 from the Government's One Public Estate programme as part of a £68 million initiative to unlock brownfield sites for housing development. This funding will modernise Howlands ...more



### Video performance ?

1,553 Total views

### Post performance ?

1,147 Impressions	115 Engagements	10.03% Engagement rate
77 Clicks	6.71% Click-through rate	34 Reactions
1 Comment	3 Reposts	



**Hertfordshire Growth Board**  
554 followers  
3mo •

We're excited to welcome the University of Hertfordshire to the Hertfordshire Growth Board. ...more



### Post performance ?

Targeted to: All followers

933 Impressions	58 Engagements	6.22% Engagement rate
32 Clicks	3.43% Click-through rate	23 Reactions
0 Comments	3 Reposts	



# Westminster Reception



Hertfordshire  
Growth Board

# Purpose

1. To promote, showcase and raise awareness of the good sustainable growth already underway across the county through the collective work of the county council, districts, boroughs, businesses and key partners in delivering quality homes and economic growth.
2. To demonstrate how the county is already delivering on the Government's growth agenda and evidence progress made against HGB's Vision and Missions.

**Audience:** Hertfordshire MPs; key sector businesses and innovative SMEs; research institutions; University of Hertfordshire and Further Education; local government; House of Lord Peers and Government Ministers; investors, developers, landowners; NHS and Police and Crime Commission

**Capacity:** 100 standing, c. 80 acceptances (*as of 9 Jan*)



# Programme

6 February, 6-8pm, Churchill Room, House of Commons, Westminster, London

6pm	Setup
6.30pm	Arrival and Networking (20 mins)
6.50pm	Welcome & opening remarks – Kevin Bonavia MP Stevenage
6.55pm	<p>Hertfordshire – an economic engine for growth: Cllr Jeremy Newmark, Mayor Peter Taylor, Cllr Richard Roberts</p> <p>How Hertfordshire Growth Board’s Vision and Missions is contributing to national growth (and the Government’s Growth Mission) in delivering sustainable quality homes and good economic growth through strong partnership working and collaboration</p> <p>Hertfordshire’s economic contribution, with sector spotlights from two business leaders: - Ellie Junod, Associate Director, Real Estate Investment, UBS</p>
7.25pm	Closing remarks – TBC
7.30pm	<p>Networking and visiting the Mission Zones: selection of pop-up banners/stalls to represent: <b>Housing &amp; Infrastructure:</b> HIDB; Harlow Gilston Garden Town; Hemel Garden Communities; <b>Economy:</b> Invest Herts; University of Herts; Airbus another key business; Herts Film Office <b>Environment and sustainability:</b> LNRS; HCCSP (Maximum 8 stalls)</p>

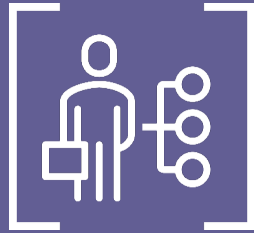
# Key Messaging

# Hertfordshire's pitch

Hertfordshire is an **economic powerhouse** that is already delivering on the Government's growth agenda via its Vision and Missions and collective civic and private sector leadership



**Committed to delivering 100,000 new and social homes**, creating quality, sustainable, healthy and safe communities comprising new garden villages, as well as urban extensions, and the potential for new settlements



**Enhancing our world class economy**, creating 100,000 jobs, bolstered by innovation and employment growth through inward investment in high growth clusters, and best in class connectivity; continue to grow highly skilled talent



**Delivering a safe and more integrated low carbon transport system** to better connect communities with reliable transport and greater choice, helping to unlock growth so that residents and businesses thrive



**Becoming a prosperous low carbon, green growth, sustainable county** improving biodiversity, enhancing nature and increasing green economic growth



**History of partnership working and active place stewardship** formalised in the Growth Board with shared Vision and Missions to help unlock investment for a more sustainable and equitable county

# Item 9 Other Business

Cllr Jeremy Newmark





**Hertfordshire**  
Growth Board

# Thank you

 [www.HertfordshireGrowthBoard.com](http://www.HertfordshireGrowthBoard.com)