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Agenda Reports & Other Papers

Presented to the
Meeting of the
Hertfordshire Growth Board
on
Wednesday, 17 July 2024

Agenda



HERTFORDSHIRE GROWTH BOARD

Hosted by: Three Rivers District Council, Three Rivers House, Northway, Rickmansworth, Herts WD3 1RL

Wednesday 17 July 2024, 12.15 – 13:30

MEMBERS OF THE BOARD (15) – QUORUM 9 VOTING MEMBERS

Council Leaders (11 Voting Members)

- M. Mills-Bishop, Broxbourne Borough Council
- A. England, Dacorum Borough Council
- B. Crystall, East Herts District Council
- R. Roberts, Hertfordshire County Council (Chair)
- J. Newmark, Hertsmere Borough Council
- D. Allen, North Hertfordshire District Council
- P. De Kort, St Albans City and District Council
- R. Henry, Stevenage Borough Council
- S. Giles-Medhurst, Three Rivers District Council
- P. Taylor (Mayor), Watford Borough Council
- M. Holloway, Welwyn Hatfield Borough Council

Co-opted Members (4)

- P. Burstow, Hertfordshire and West Essex ICS, NHS
- A. Hawkins, Hertfordshire Local Enterprise Partnership Chairman
- J. Krause, Homes England
- J. Ash-Edwards, Hertfordshire Police and Crime Commissioner

1A. Appointment of Chair

In accordance with Annex A to Appendix 1 of the Hertfordshire Growth Board Constitution the Board "the appointment of the Chair shall be decided annually as the first substantive item of business at the AGM.

The Board is therefore invited to elect a Chair.

1B. Appointment of Vice-Chairs

In accordance with Annex A to Appendix 1 of the Hertfordshire Growth Board Constitution the Board "the appointment of the Vice Chairs shall be decided annually as the first substantive item of business at the AGM. At the time of appointing the Vice-Chairs, the HGB shall decide which of them takes priority if the Chair is absent and both of them are present. There shall be no term limits for Vice-Chairs".

The Board is therefore invited to elect two Vice-Chairs and decide which takes priority in the Chair's absence.



2. Minutes

The Board is invited to note the Minutes of the Board meeting held on 17 January 2024 (attached).

3. Public Questions

At the discretion of the Chairman, members of the public may ask questions at meetings of the Hertfordshire Growth Board (HGB). Notice of the question should be submitted to the Chief Legal Officer of Hertfordshire County Council by 10am at least five working days before the meeting.

The Hertfordshire Growth Board arrangements for the receipt of public questions are set out in <u>Annex A – Standing Orders</u> of the Hertfordshire Growth Board Constitution*.

4. Public Petitions

At the discretion of the Chairman, members of the public may submit and present petitions to the Hertfordshire Growth Board if they include at least 500 signatures of people living or working in Hertfordshire.

Notification of intent to present a petition must be given at least 10 clear working days before the date of the meeting.

The Hertfordshire Growth Board arrangements for the receipt of petitions are set out in <u>Annex A – Standing Orders</u> of the Hertfordshire Growth Board Constitution*.

*If you have any queries about the questions or petitions procedures for this meeting please contact Stephanie Tarrant, Democratic Services Officer, by telephone on 01992 555481 or by email to stephanie.tarrant@hertfordshire.gov.uk

5. Three Rivers Introduction

Presentation: Joanne Wagstaffe, Chief Executive Three Rivers District Council Paper attached

6. Hertfordshire Growth Board: Budget Summary for 2023-24 and 2024-25 Forecast

Presentation: Forogh Rahmani, Director of Hertfordshire Growth Board Paper attached

7. Hertfordshire Growth Board: Advocacy Plan, Communications and Engagement Approach

Presentation: Forogh Rahmani, Director of Hertfordshire Growth Board Paper attached

8. Hertfordshire Growth Board: Mission Delivery Arrangements

Presentation: Forogh Rahmani, Director of Hertfordshire Growth Board Paper attached



9. Hertfordshire Growth Board: Sustainable County Mission Deep Dive

Presentation: Cllr Adrian England, Leader of Dacorum Borough Council, Matt Partridge, Chief Executive Stevenage Borough Council and Lynne Ceeney, Director of Environmental Sustainability Hertfordshire County Councill Paper attached

10. Decarbonisation Programme across Hertfordshire

Presentation: Lynne Ceeney, Director of Environmental Sustainability Hertfordshire County Council.

Paper attached

11. Other Part I Business

Such other Part I Business which, if the Chairman agrees, is of sufficient urgency to warrant consideration.

Date of next formal public meeting: Wednesday 22 January 2025, 11:30am

PART II ('CLOSED') AGENDA EXCLUSION OF PRESS AND PUBLIC

There are no items of Part II business on this agenda. If Part II business is notified the Chairman will move:-

"That under Section 100(A) (4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item/s of business on the grounds that it/they involve/s the likely disclosure of exempt information as defined in paragraph/s of Part 1 of Schedule 12A to the said Act and the public interest in maintaining the exemption outweighs the public interest in disclosing the information."

If you require further information about this agenda, please contact Stephanie Tarrant, Democratic and Statutory Services, Hertfordshire County Council on Telephone 01992 555481, or email stephanie.tarrant@hertfordshire.gov.uk Agenda documents are available on the internet at: https://www.hertfordshiregrowthboard.com/documents

QUENTIN BAKER DIRECTOR OF LAW & GOVERNANCE Hertfordshire County Council on behalf of the Hertfordshire Growth Board





Hertfordshire Growth Board Meeting Minutes

Wednesday, 17 January 2024



Minutes

To: All Members of the Hertfordshire Growth Board

From: Legal, Democratic & Statutory Services, Hertfordshire County Council

Ask for: Stephanie Tarrant

Tel: 01992 555481

Date: Wednesday, 17 January 2024

Attendance

Council Leaders (11 Voting Members)

L Cocking, Broxbourne Borough Council

B Crystall, East Herts District Council

E Dennis, North Hertfordshire District Council (Vice-chair)

J Thomas (substituted for R Henry), Stevenage Borough Council

S Nelmes, Three Rivers District Council

J Newmark, Hertsmere Borough Council

R Roberts, Hertfordshire County Council (Chair)

P Taylor (Mayor), Watford Borough Council

R Tindall, Dacorum Borough Council

C White, St Albans City and District Council (Vice-chair)

P Zukowskyj, Welwyn Hatfield Borough Council

Co-opted Members (4)

P Burstow, Hertfordshire and West Essex ICS, NHS

A Hawkins, Hertfordshire Local Enterprise Partnership

S Johnstone, Homes England

D Lloyd, Hertfordshire Police and Crime Commissioner

The full Board Meeting can be viewed here: <u>Hertfordshire Growth Board - 17 January 2024</u>.



1. Minutes

1.1 The Minutes of the Board meeting held on 20 July 2023 (Part I) were confirmed as a correct record.

2. Public Questions – Standing order 12

2.1 There were no Public Questions.

3. Public Petitions – Standing Order 13

3.1 There were no Public Petitions.

4a. Hertfordshire Growth Board -Vision and Missions

[Officer Contact: Forogh Rahmani, Director, Hertfordshire Growth Board, Tel: 01992 588233]

- 4.1 The Board received a report which provided an update on the engagement activity that sought to contribute to the development of the vision, missions, and overall ambition for the Hertfordshire Growth Board (HGB) for years to come. Board Members were provided with a supplementary presentation from the public relations agency, Meeting Place: Vision and Missions Engagement. Members were given an overview of the results of the consultation and heard that there was good support for the vision and missions, with a good level of engagement.
- 4.2 In response to a Member question regarding whether the questions asked during the consultation were difficult enough to drill down from, Members heard that the questions were succinct enough to keep consultees engaged, without being too onerous in terms of time demands which would result in drop-outs from the survey. It was noted that there was the option for consultees to provide qualitative comments and where comments had been received, they were constructive and provided vision ideas. Members were conscious of the narrative behind consultation responses.
- 4.3 Members commented on the demographic of consultees, and it was noted that 339 respondents were under the age of 34. The Board queried if there were any differences in views from respondents online to those spoken to in person. Members heard that the responses had been similar, with the main difference being those spoken to face to



face were more focussed on their own areas of expertise. Overall respondents agreed in terms of the missions and the direction of the missions, however there were some differences on how the missions could be delivered.

- In response to a Member question regarding whether any significant issues were raised that did not fall into a mission, Members heard that whilst there were not any other key findings, there were preferences over missions i.e. people wanted a world class economy but not at the expense of a sustainable county. Officers advised that infrastructure was a key area not covered in any mission but that a lot of residents spoke about the impact of population and housing demands. Infrastructure had been strengthened within the housing mission since the original draft.
- 4.5 Members commented on the responses by demographic and considered whether the older respondents were more interested in short-term developments compared to younger respondents. Members were conscious that it was important to consider what future generations might like to see. Members heard that the respondents in the over 75 age group, were keen for digital access for all and a world class economy.
- 4.6 In response to a Member question regarding consultation responses from Hertsmere and North Herts, which appeared to have more positive response than other areas, it was noted that Hertsmere had 94 and North Herts had 128 attributed responses.
- 4.7 Members were interested to know how many respondents mentioned ULEZ in their responses and the way that qualitive data was used. Whilst the exact data was not available, it was noted that around 10% of respondents not supportive of the sustainable county mission, raised concerns around ULEZ.
- 4.8 Board Members noted that they thought the level of public concern around affordable housing was not represented in the findings in some boroughs, however it was acknowledged that affordable housing had still been highlighted as an important challenge by the public throughout the engagement process.
- 4.9 Members were keen to follow up on the responses on the public engagement and it was noted that the overarching report with breakdowns per district/borough would be shared with Members.
- 4.10 The full Board discussion on this item can be viewed here at 00:03:18 Item 4a HGB Visions and Missions.



RESOLVED

- 4.11 Members of the Growth Board noted the findings contained in report and the contents of the associated presentation.
- **4b.** Hertfordshire Growth Board Vision and Priorities 2023-25 [Officer Contact: Forogh Rahmani, Hertfordshire Growth Board, Tel: 01992 588233]
- 5.1 The Board received a report which provided an update on the progress made in refreshing the ambitions for the Hertfordshire Growth Board. Board Members received a supplementary presentation which can be viewed here: HGB Vision and Priorities slides.
- 5.2 Members heard that the Vision and the Missions of the Board had been amended in response to the engagement feedback. Actions were focussed on how best the missions could be achieved. Members heard that it was proposed to launch the new Vision and Missions at the meeting of the Hertfordshire and Infrastructure Development Board in February 2024 and to publish the engagement report from Meeting Place. It was noted that implementation plan would be shared with the Board at the next informal meeting in March 2024.
- 5.3 Members commented on the nod towards safety within the missions but noted that a preference could be for the mission to be safe and healthy places for all. It was noted that a success measure around safety would help to hold a future Police and Crime Commissioner to account.
- The Board noted that consideration needed to be given to increasing the use of bus transport. Members acknowledged the poor quality of service in some areas and noted that it was an issue that the Board should work to drive forward. The Board heard about the approach that the County Council were taking, noting the interlinked nature of some of the challenges. The County Council were working to bring together many of the functions relating to the missions, including transport, sustainability and spatial/economic growth and work was now underway for the department to align with the missions, alongside partners. The Executive Director for Growth & Environment for Hertfordshire County Council agreed to bring a future report on transport, bus links and sustainability to a future meeting.

Mark Doran

5.5 Members thanked officers for the work undertaken since the original version and noted that safety was an important driver of health status



and mental wellbeing and therefore needed to be reflected within the healthy places mission.

The full Board discussion on this item can be viewed here at 00:41:50 Item 4b - HGB Visions and Priorities 2023-2025.

RESOLVED

5.7 Members of the Growth Board approved the new Vision and six Missions contained in this report, subject to the comments made by Members being incorporated.

5. Hertfordshire Growth Board - Progress Report

[Officer Contact: Forogh Rahmani, Hertfordshire Growth Board, Tel: 01992 588233]

- 5.1 The Board reviewed a report which detailed the 2023 Growth Board Progress report. The report provided information on the work, progress and achievements made by the Growth Board to date. Members were invited to provide any comments or feedback to officers.
- 5.2 Frustration was expressed at the Hertfordshire and Essex Rapid Transport (HERT) project being included in the progress report, due to little progress being made. Members noted that the progress report should set out how growth was being achieved across public transport. It was noted that the County Council remained committed to HERT links, however the challenge was noted.
- 5.3 The full Board discussion on this item can be viewed here at 01:06:20 Item 5 HGB Progress Report.

RESOLVED

5.4 Members of the Growth Board noted the 2023 Hertfordshire Growth Board Progress Report and agreed to it being finalised and circulated.

6. Hertfordshire Growth Board – Presentation from Homes England

[Officer Contact: Forogh Rahmani, Hertfordshire Growth Board, Tel: 01992 588233]

6.1 The Board received a presentation from Homes England which provided an overview of the strategic priorities and opportunities for



investment in Hertfordshire. The presentation can be viewed here: Presentation from Homes England

- 6.2 Members noted that often when developments were going through the planning process, there was an expectation that Homes England funding might be secured to increase the proportion of affordable housing but it was often not confirmed by the time it was presented to Planning Committees. Members queried whether Government were looking into the process to ensure more certainty was available to Planning Committees. Members heard that in relation to Brownfield, Infrastructure and Land (BIL) funding, it was expected that any support provided should match the policy compliancy level set by the Local Authority on affordable housing and some flexibility was required. It was noted there was also the affordable housing grant programme which could be provided in addition to policy compliancy levels and enabled programmes of up to 100% affordable homes to be delivered. Members heard that Government were reviewing the criteria for affordable homes and how the programme could be used more creatively.
- Board Members discussed place making and housing dimension in relation to the new hospital programme on a national level and wider health infrastructure requirements. Members heard that Homes England were working with the Department of Health & Social Care (DSHC) at a strategic level regarding redundant hospitals and whether old hospital sites could be used to bring forward new homes. It was noted that the funding process for primary and secondary care was very complicated, however work was underway on a strategic level and work around the Garden Communities Programme was built in.
- The Board heard that Hertfordshire County Council and Broxbourne Borough Council were taking forward a scheme to deliver 15,000 homes and a new town centre, for which assistance from Homes England had been sought. It was noted that whilst the scheme was viable there was a requirement for £40m upfront infrastructure and Homes England had advised that they could only provide loans to the private sector. It was noted that due to the project being viable market failure could not be demonstrated and it was requested that Homes England and the Government review the rules set around the market failure element of projects. It was agreed for further review of the specific project to be undertaken with Homes England.

Shona Johnstone/ Jeff Stack

6.5 In discussion around healthcare, it was noted that there was a struggle to engage the NHS in conversations around development



and future required services. Homes England noted the feedback and advised that it needed to be raised with the NHS and DSHC, however noted that the concern would be fed back to the strategy team to develop discussions at a strategic level. Members heard that since concerns had first been raised with the team, the Integrated Care Board (ICB) employed to provide coordination and support had grown and a lead Director, Sue Fogden was in place to support councils.

6.6 The full Board discussion on this item can be viewed here at 01:09:40 Item 6 - Presentation from Homes England.

RESOLVED

- 6.7 The Growth Board noted the information shared within the presentation.
- 7. Hertfordshire Growth Board Presentation by Broxbourne Borough Council, Levelling Up Fund Programme
 [Officer Contact: Forogh Rahmani, Hertfordshire Growth Board, Tel: 01992 588233]
- 7.1 Due to time constraints, it was agreed that this agenda item would be deferred to the next meeting of the Hertfordshire Growth Board.
- 8. Date of next meeting
- 8.1 The date of the next meeting was noted as Wednesday, 17 July 2024 at 11:30am.
- 9. Other Part I Business
- 9.1 None.

CHAIRMAN	
LOAIRIVIAIN	





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@hertsgoodgrowth





Agenda item 5

Three Rivers Introduction

Report Author: Joanne Wagstaffe, Chief Executive Three Rivers District Council

1 Purpose of report

1.1 To provide Board Members with an introduction and update on work progressing within Three Rivers District Council.

2 Recommendation

2.1 The Growth Board are invited to note the information shared within the presentation.





Agenda item 6

Hertfordshire Growth Board (HGB) – Budget Summary for 2023-24 and 2024-25 Forecast

Report Author: Matt Chatfield, Head of Strategy and Programmes, HGB

1 Purpose of report

1.1 This report summarises Hertfordshire Growth Board (HGB) spend during the year 2023/24 and forecast spend for 2024/25. It also includes a recommendation to roll forward the business rates retention pilot funding for a further year to 2025/26 to cover staffing and operational costs to manage the Board.

2 Recommendations

- 2.1 Leaders are asked to note and agree the contents of the report, in particular:
 - a) note the budget outturn for 2023-24 set out in Table 1 above, and
 - b) agree the proposed budget and commitments for 2024-25 set out in Table 2
 - c) agree that funds remaining at the end of 2024/25 (forecasted to be £852,000) are used to fund Growth Board activity in 2025/26, subject to annual review.

3 Background

3.1 Funding for HGB is drawn from the 2019 Herts Business Rates Retention pilot growth reserve committed for use by the HGB. The fund generated £4.2m (gross, excluding documented spend commitments). The balance for this reserve at the end of 23/24 is £1.515m.

4 2023/24 Hertfordshire Growth Board Spend

4.1 **Error! Reference source not found.** provides a summary of HGB spend during 2023/24

Table 1: Summary of Hertfordshire Growth Spend 2023/24:

Item	Budget Forecast	Actual Spend	Variance
Growth Board Dedicated Team:	£372,183	£392372	£20,189 (1)
Director (1 FTE)			
Head of Strategy and Programmes (0.8 FTE)			



Programme Lead (now vacant)			
Programme Manager (1FTE)			
Programme Officer (1FTE)			
Comms Leads (0.2)			
Total	£372,183	£392372	£20,189
HGB forecast funding			
Towards Digital Growth	£115,637	£75,404	-£40,233 (2)
Planning Resilience and Capacity - Validation service	£20,000	£19,665	-£335
Planning Resilience and Capacity - Planning symposium (3)	£20,000	£3,466	-£16,534 (3)
Reinvigorating Town Centres	£50,000	£50,000	£0
Growing Science & Tech (Cell & Gene focus)	£32,791	£32,781	-£10
Joint Review of Temporary Accommodation Review: Out of Hospital Discharge Implementation - contribution to Implementation Cost (4)	£35,000	£0	-£35,000 (4)
Hertfordshire Development Quality Charter	£0	£1,578	£1,578
HGB Refresh of priorities - public consultation (5)	£75,000	£59,100	-£15,900 (5)
HGB Priorities refresh - profile to be determined once priorities agreed – circa. £450k over 2yrs (6)	£150,000	£0	-£150,000 (6)
Total	£498,428	£241,994	-£259,590
Other			
Growth Board joint committee secretariat & support costs inc. AV	£1,782	£1,782	£0
Comms, marketing, website dev & hosting, e,g, UKREiiF	£20,000	£18,796	-£1,204
Engagement events	£6,000	£3,000	-£3,000
Room bookings, ancillary costs	£5,000	£8,746	£3,746
Total	£32,782	£32,324	£9,542
Income (Sponsorship)	£0	-£6,300	-£6,300
Grand Total	£ 903,393	£660,390	-£243003

Explanations for significant variances:

(1) Original Forecast did not include 2023/24 pay award



- (2) Towards Digital Growth contribution was lower than forecasted due to proposed new post not being recruited to
- (3) Cost of supporting 2 x planning symposium was lower than and raised £6,300 in sponsorship
- (4) Following exploration it was not feasible to take this work forward in the financial year. Feasibility will be determined by the housing mission steering group.
- (5) Cost of public consultation lower than forecasted
- (6) No spend yet required for implementation of new Missions. Funding to be brought forward into 2024/25
- 4.2 The HGB Progress Report (presented to Hertfordshire Growth Board in January 2024 <u>05b.-Agenda-item-5-appendix-2</u>) provided an overview of what has been delivered and impact to date using the above funding. However, of specific note:
 - Towards Digital Growth: the development of Hertfordshire Digital Connectivity and Inclusion Strategy which will result in an estimated 13,000 residents and businesses in Hertfordshire are being targeted for having gigabit connections installed in their properties by 2026. Commitment for Project Gigabit funding in Hertfordshire has been secured, targeting the roll out of full fibre coverage to around 7,000 premises in hard-to-reach and rural areas of the county. Work with the Department for Education has also resulted in a commitment to provide full fibre coverage directly to 30 schools in hard-to-reach areas of Hertfordshire.
 - Planning Resilience: Evaluation of the feasibility of a shared validation service, development of training and support framework for planners (including 2 x planning symposiums, mentoring and career progression scheme).
 - The launch of the Hertfordshire Quality Development Charter which nine
 Councils have either signed or are in the process of signing up to
 - Reinvigorating Town Centres: Specific tailored work with each local authority in Hertfordshire including business health checks, vacancy reduction initiatives, development of local champions and trader associations.
 - Growing Science & Tech (Cell & Gene focus): Support for Life Sciences campus, development of action plan and commissioning of Gunnels Wood report to be shared with HGB in the autumn.
 - o HGB Refresh of priorities: online survey, in-person public engagement activity and workshop events with businesses resulting in 4,379 survey responses shaping the new Vision and Missions.



5 2024/25 Growth Board Forecast

5.1 Table 2 forecasts Growth Board Spend for 2024/25

ltem	Budget Forecast
Growth Board Dedicated Team:	£381,000
Director (1)	
Head of Strategy and Programmes (0.8 FTE)	
Growth Programme Manager (1 FTE)	
Programme Manager (0.3 FTE)	
Programme Officer (1FTE)	
Comms Leads (0.2)	
Total	£381,000
HGB forecast funding	
Towards Digital Growth	£95,051
Invest Herts/ UKREiiF 2025 contribution	£50,000
HGB Mission Development Fund (£100K per/yr)	£100,000*
Evaluation of Growth Board and HGB activity	£20,000
Total	£265,051
Other	
Growth Board joint committee secretariat & support costs	£2,000
Website development and hosting, marketing and engagement	£10,000
Room bookings, ancillary costs	£5,000
Total	£17,000
Grand Total	£663,051

- *It is proposed that the Missions Development Fund (£100k per annum) is made available over the two financial years 24/25 and 25/26 with approx. £200k to support the delivery of missions.
- 5.2 In terms of general funding for the HGB day to day operations, the HGB team will support the formal and informal board meetings, lead the coordination and implementation of the Vision and Missions and their delivery structures working with members and officers from across HGB, coordinate the work of Hertfordshire Infrastructure and Development Board, Hertfordshire Infrastructure and Planning Partnership (HIPP), lead on stakeholder, partnership and government engagement, communication and publicity around HGB progress (both locally and nationally), lobbying and advocacy as well as work with partners on the



- identification and development of new initiatives, investment and funding opportunities.
- 5.3 In July 2022, HGB agreed to joint fund the Towards Digital Growth programme in partnership with LEP and Hertfordshire County Council over three years (22/23, 23/24 and 24/25). Going forward this programme will also include delivery of the HGB's Digital Access Mission.
- 5.4 The HGB Mission Development Fund will be available to support the development and implementation of Missions. Any requests for funding will be considered by Hertfordshire Growth Board Steering Group prior to approval and reported to the Board. The funding available is proposed to be spent over two financial years (2024/25 and 2025/26).
- 5.5 It is proposed that an evaluation of the Growth Board and the benefits the partnership bring is undertaken during 2024/25. As well as identifying these outcomes, the evaluation would help identify key areas where the Board and its activity could improve. It has been initially estimated that £40,000 would be required to cover the cost of appointing independent expertise to undertake the review, with £20,000 being spent in 2024/25 and the remainder spent in 2025/26.
- 5.6 The forecast of £663,051 spend in 2024/25 would leave £852,000 remaining in the 2019 Herts Business Rates Retention pilot growth reserve which could be used to fund 2025/26 HGB activity.

6 Implications

- 6.1 The Growth Board will continue to have oversight of the deployment and use of the above funds. Hertfordshire County Council s.151 Officer accounts for the fund on behalf of the Growth Board and the s.151 Officers of the partner Councils and there are no adverse financial implications arising from this report and its recommendations. HGB is using the fund in accordance with its jointly agreed priorities.
- 6.2 There are no adverse legal, equalities, environmental, sustainability or other implications arising from this report and its recommendations which support the ongoing work and priorities of the Growth Board.





Agenda item 7

Hertfordshire Growth Board (HGB) - Advocacy Plan, Communications & Engagement Approach

Report Author: Forogh Rahmani, Director Hertfordshire Growth Board

1 Purpose of report

- 1.1 This report presents proposals for the Hertfordshire Growth Board's (HGB)
 Advocacy Plan and engagement approach to promote the county's opportunities
 and challenges to the next government.
- 1.2 It provides proposals for establishing a coherent narrative that members of the HGB can collectively advocate for, particularly with local MPs, the civil service and Government.
- 1.3 The paper also summarises the proposed approach to promote and raise awareness of the work of the HGB with residents, communities and stakeholders.

2 Recommendation

2.1 That the Growth Board support the proposed Advocacy Plan, Communications and Engagement Approach.

3 Background

- 3.1 To support the implementation of the HGB's Missions, an Advocacy Plan has been produced setting out the proposed key growth and infrastructure opportunities and challenges facing the county that require investment or policy changes at national level to meet the needs of the county.
- 3.2 The purpose of the Plan is to highlight Hertfordshire's offer and asks with a clear unified pitch across the county to the next government and to engage local MPs on, that the boroughs, districts, county council and business working together can collectively promote, lobby and advocate for, helping to ensure that the HGB's Vision for good growth can be fully realised.
- 3.3 The Plan aligns to and supports the Herts Invest Plan led by Hertfordshire Futures (formerly the Hertfordshire LEP), which promotes the county's key sites and opportunities to prospective private investors. The Advocacy Plan has also been informed by views of the Hertfordshire Economic Board.



3.4 With implementation of the Missions underway, the proposed approach to communicate the work of the HGB will help to ensure residents, communities and stakeholders are informed of relevant actions and understand the impact of the HGB.

4 Issues to consider

Context

- 4.1 The Government has set out its priorities for the parliamentary term, with commitments that align well with the HGB's six Missions, presenting opportunities to engage newly elected MPs, civil servants, and government on how Hertfordshire can deliver against national ambitions, whilst meeting its local needs.
- 4.2 Hertfordshire is an engine for growth. It is home to 1.2m people and growing, with 70,000 businesses contributing £40.7 bn per annum (greater than major cities Cardiff Capital Region (£38.7 bn) and Liverpool City Regional Combined Authority (£38.5 bn). We have a strong track record of innovation, with leading clusters in defence and space (1/3 of world's satellites built here), in biosciences (number 1 cluster in cell and gene in Europe); and in creative sector (centre of UK's film production industry).
- 4.3 Hertfordshire pioneered the first garden cities and new towns and is already committed to building an additional 100,000 new homes and generating 100,000 new jobs in the next 10 years.
- 4.4 Hertfordshire is facing barriers to further growth. These include population growth with pressure from London and other nearby developments such as Ox-Cam Arc; housing affordability house prices are over 11 times as high as annual earnings in the region, and there is deprivation within communities in relation to skills, work, and health.
- 4.5 Hertfordshire is significantly impacted by climate change with scarce water supplies and power supply challenges already constraining business expansion and housing developments. There is significant congestion on the road network, with poor east-west connectivity by passenger transport and limited options for active travel choice.
- 4.6 The new Government could unlock these barriers through a strong devolution deal so we can tailor interventions to the needs of local residents and businesses.
- 4.7 Hertfordshire must ensure economic growth is inclusive and sustainable; that the county gets high quality, sustainable housing growth in the right places; and that



- the county's outstanding natural landscapes including our globally significant chalk streams are protected.
- 4.8 To do this, Hertfordshire needs more local powers and funding over skills, business support, regeneration, housing and strategic planning, transport, sustainability, energy and digital infrastructure.

Hertfordshire's Offer

- 4.9 With a fairer consolidated multi-year funding settlement, and less top-down and costly competitive bidding of siloed budgets, Hertfordshire will work with Government to:
 - Deliver 100,000 new and social homes, creating quality, sustainable, healthy
 and safe communities comprising new garden villages such as Harlow Gilston
 Garden Town as well as urban extensions, and the potential for new
 settlements.
 - Enhance our world class economy, creating 100,000 jobs, bolstered by innovation and employment growth in world leading clusters, and best in class connectivity; continue to grow highly skilled talent to meet the needs of business, boosting the potential of all our residents to improve their life chances and succeed.
 - Deliver a safe and more integrated low carbon transport system to better connect communities and unlock growth so that residents and businesses thrive.
 - Be a prosperous low carbon, green growth, sustainable county improving biodiversity, protecting our natural resources and environment, and increasing the percentage of economic activity and growth coming from green sectors.

Engagement & Communications Approach

- 4.10 The proposed engagement approach for the Advocacy Plan includes engagement at political level between Leaders and local MPs, including the suggestion for a Hertfordshire event in Westminster as well as MP visits to showcase opportunities and highlight key areas of growth and economic need. It is also proposed that political engagement is supported by officer level engagement with the civil service via the Chief Executives Coordinating Group (CECG).
- 4.11 The outcome of the Advocacy Plan is to influence policies at national level as they develop, provide solutions to the next government, and to secure a fairer multi-year funding settlement/ deal for Hertfordshire that supports the county's delivery of strategic schemes, plugging the infrastructure gaps for good growth so that all residents and businesses can thrive.
- 4.12 The communication strategy is designed to align with the growth board's Vision, Missions and Advocacy Plan by:



- Supporting and promoting the fulfilment of the Vision and Missions, and advocacy lobbying.
- Cultivating a culture of good growth amongst MPs, leaders, partners, communities, and businesses.
- Maintaining and enhancing our reputation as a county of good growth.
- 4.13 To attain these objectives, the Board's strategy will encompass the following approaches:
 - Amplifying the scope, reach, and effectiveness of growth communications, prioritising activities outlined in the HGB Vision and Missions.
 - Integrating growth messaging seamlessly into broader corporate communications plans.
 - Identifying and categorising key audiences likely to be receptive to, or in need of, growth communications.
 - Adopting an evidence-based approach to communications, emphasising measurable outcomes through surveys and behaviour change comms.
- 4.14 By implementing these strategies, we aim to foster understanding, engagement, and alignment with Hertfordshire's vision for sustainable growth, ensuring its benefits are realised by all.
- 4.15 Key activities and events will include the engagement of local MPs, members and partners with residents and businesses, for example:
 - Site visits to key sector businesses: Airbus, Autolus, Sky Studios, Warner Bros.
 - Blogs and interviews through HGB channels and paid media (Inspire Magazine)
 - Case studies with CExs and businesses across Hertfordshire

Next steps

	Activities	Original Milestone Completed/ Comments	
1	Agree Advocacy Plan and Approach at HGB	17 July 2024	
2	Publish Statement on behalf of HGB via Chair and Vice Chairs	Post HGB Meeting on 17 July	
3	Letter to MPs re advocacy and invitation for visits/ a joint Hertfordshire event	End of July	
4	Engagement between Core Group of CEXs and civil service supporting HGB Leaders	Aug/ September	
5	Hertfordshire event/ visits	Autumn/ Winter	



Agenda item 8

Hertfordshire Growth Board (HGB) – Mission Delivery Arrangements

Report Author: Matt Chatfield, Head of Strategy and Programmes HGB

1 Purpose of report

1.1 This report summarises progress made in the delivery and governance structures for each of the six Hertfordshire Growth Board (HGB) Missions.

2 Recommendation

2.1 It is requested that the Growth Board agree the implementation of the delivery arrangements outlined in this report.

3 Background

3.1 In January 2024, HGB agreed a new Vision and six Missions for Growth in Hertfordshire. To oversee the delivery of each of these Missions, a paper was presented to the Growth Board in March proposing a set of principles of how each Mission would be delivered. These principles would ensure both clarity and consistency on how progress towards the Missions would be managed.

4 HGB Vision and Missions

- 4.1 During November and December 2023, consultation was undertaken with Hertfordshire residents, businesses, and stakeholders on what the key priorities are for growth in Hertfordshire. 4379 responses were received which helped shaped the Vision and six Missions agreed by HGB in January 2024.
- 4.2 Each mission has a set of strategic goals and actions in delivering the Mission.

 These broadly align to the emerging government priorities for the parliamentary term and will be frequently reviewed to ensure planned activity reflects and evolves with local and national policy development.

5 Delivery arrangements

5.1 In March 2024, it was proposed to HGB that a consistent approach was required in the delivery of each Mission to ensure there was clarity and transparency in how each of the Missions would be managed. This proposal included the principles that each Mission should have:



- A HGB sponsor(s) (or delegate as appropriate) to be a champion for the Mission, provide strategic direction, agree deliverables, priorities, and provide a link with the Growth Board.
- Lead Officer(s) from the HGB (or delegate as appropriate) to provide expertise and knowledge of the subject area, working with the sponsor(s) to oversee progress, support delivery and engagement with partners.
- A Mission Steering Group with representatives from relevant organisations who will advise, support delivery, monitor, and challenge progress as well as providing expertise.
- A delivery plan outlining key deliverables and the dates by when they should be delivered, with six monthly progress reports and an annual deep dive to the HGB.

6 Progress

- 6.1 For three of the Missions, well established strategic groups already exist to help drive their delivery. These include the Hertfordshire Climate Change and Sustainability Partnership for the Sustainable County Mission, the Digital Connectivity Board for the Digital Access Mission and Hertfordshire Economic Board for the Economy Mission. For the other three Missions, it has been necessary to establish a new Mission Steering Group.
- 6.2 Appendix 1 provides an overview of the proposed delivery arrangements for each Mission. Although arrangements will vary depending upon objectives, most Missions have adopted an approach of having a Strategic Steering Group (consisting of elected members and providing strategic oversight of the Mission) supported by an officer group (to ensure delivery).
- 6.3 For the new groups, where Elected Member representation is proposed, Leaders of local authorities in Hertfordshire will be invited to consider and nominate a representative. It is proposed that Steering Group member representation will have political and geographical balance. Each steering group should consider gender and diversity balance where possible.
- 6.4 Work programmes previously undertaken under the remit of the Growth Board are being reviewed and where necessary, re-aligned with the appropriate Mission. This includes the Screen Industries Working Group, which provides strategic support to the Hertfordshire Film Office and its programme of activity. It is proposed that strategic oversight is moved into the governance arrangements of the Economy Mission. Reinvigorating Town Centres work has completed and next steps on this programme are being reviewed with the lead Chief Executive and Chair of the working group.
- 6.5 Each Mission Steering Group will also co-ordinate their work with any existing partnerships where relevant. For example, the new Housing Mission Steering



- Group will work with the Hertfordshire Property Partnership and Hertfordshire Infrastructure and Planning Partnership, amongst others.
- 6.6 While developing terms of references for the new Steering Groups, it has been noted that there are considerable variances in the terms of references for existing partnerships, particularly in relation to how long chairs/vice chairs undertake their role for. It is therefore recommended that the chair and vice chairs of each steering group should undertake their role for two years, at which time it will then be considered for nominations. This approach would provide clarity and consistency for all Steering Groups.

7 Managing and reporting progress

7.1 Progress reports would be made every six months (October and March) and include details on objectives delivered and any progress challenges.

In addition to the six monthly progress reports, a 'Deep Dive' would be undertaken on each Mission annually. The proposed schedule for these Deep Dives is:

Mission	Proposed Deep Dive Date	
Sustainable County	Jun-24	
Healthy and Safe Places for All	Oct-24	
Right Homes, Right Places	Oct-24	
Transport for Hertfordshire	Jan-25	
Digital Access for All	Jan-25	
World Class Economy	Mar-25	



Appendix 1: Delivery Arrangements for each Growth Board Mission

	World Class Economy	Digital Access	Transport for Hertfordshire
Steering Group Arrangements	Hertfordshire Economic Board (previously Herts LEP)	Existing HGB Digital Connectivity Board (with expanded membership to increase representation)	New Transport for Hertfordshire Strategic Group
Members Agenda P	Local Authorities. Businesses. Skills providers.	Member of Hertfordshire Economic Board Industry Education/skills: TBC Officers from HCC, Dacorum Borough Council and Broxbourne Borough Council	Local Authorities: (2 x representatives from each Local Strategic Plan Partnership). Transport providers.
HIGH Sponsor/ representative D a	Adrian Hawkins Cllr Jeremy Newmark Mayor Peter Taylor Cllr Richard Henry Cllr Richard Roberts	Mayor Peter Taylor	TBC
Lead Officers	Neil Hayes Director of Economy and Skills, HCC	Tony Gibbons Senior Project Manager, HCC	Rupert Thacker Interim Director of Transport, HCC Amanda Foley, Chief Exec, St. Albans DC Mark Doran, Exec Director Growth and Environment, HCC
Supporting Groups		Digital Connectivity Programme Team	A new Mission Delivery Group consisting of officers from all authorities in Hertfordshire
Existing programmes/ groups to align or engage with	Screen Industries Working Group		

	Sustainable County	Healthy & Safe Places for All	Right Homes, Right Places
Steering Group Arrangements	Hertfordshire Climate Change and Sustainability Partnership with amended terms of reference to reflect Growth Board priorities	New Healthy & Safe Places Mission Strategic Group	New Housing Mission Strategic Group
Members	Representative from each local authority. Hertfordshire Economic Board.	LA Planning Reps Public Health. Integrated Care Board. Police and Crime Commissioner. Voluntary sector.	LA Planning & Housing Reps. Adult & Children's Social Care. Housing Associations. Homes England.
HGB Sponsor/ representative	Cllr Adrian England (current/tbc)	Proposed - Rt Hon Professor Paul Burstow, Chair, Hertfordshire and West Essex Integrated Care System	TBC
Le≱d Officers Genda Pack	Matt Partridge, Chief Executive Stevenage Borough Council, Lynne Ceeney, Director of Environmental Sustainability, HCC	Richard Cassidy, Chief Executive East Herts District Council Donna Nolan, Chief Executive Watford Borough Council Sarah Perman Director of Public Health, HCC Sharn Elton, Matt Webb, Rachael Donovan - ICB	Colin Haigh, Director of Growth & Place, HCC, Anthony Roche, Managing Director, North Herts District Council Claire Hamilton, Chief Executive, Dacorum Borough Council
Supporting Groups	Herts Sustainability Officers Group with representatives from all Hertfordshire authorities.	Mission Delivery Group to be established	Technical Expertise Group consisting of officers from Hertfordshire authorities
Existing programmes/ groups to align to or engage with	Hertfordshire Infrastructure and Planning Partnership, Hertfordshire Nature Recovery Partnership	Heads of Planning Group Place Based Health Inequalities Group Hertfordshire Health and Wellbeing Board Integrated Care Board and Health and Care Partnerships	Hertfordshire Infrastructure and Planning Partnership Hertfordshire Property Partnership Herts Heads of Housing

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Agenda item 9

Hertfordshire Growth Board (HGB) – Sustainable County Mission Deep Dive

Item Presented by: Cllr Adrian England, Leader of Dacorum Borough Council, Matt Partridge, Chief Executive Stevenage Borough Council and Lynne Ceeney, Director of Environmental Sustainability Hertfordshire County Council (Lead Officer for the Sustainable County Mission).

1 Purpose of report

1.1 This item, together with an accompanying presentation, seeks to provide a deep dive into Hertfordshire Climate Change & Sustainability Partnership's ("HCCSP") work, progress to date and a proposed approach to contribute to the delivery of the Sustainable County Mission.

2 Recommendations

- 2.1 That the HGB support the proposed approach to implementing the Sustainable County Mission and associated Goals as outlined within this report including the work programme outlined at Appendix 1; and
- 2.2 That the HGB agrees to task officers with the development of the associated resourcing strategy and agrees to receive a further report once this strategy has been produced.

3 Background

- 3.1 Since its inception in 2020 at the request of the Hertfordshire Leaders Group, Hertfordshire Climate Change & Sustainability Partnership ("HCCSP") has delivered policy and on-the-ground interventions across the county, progressing the sustainability agenda through information sharing, cross-working and stakeholder engagement.
- 3.2 To date, HCCSP has approved and driven the implementation of five County Level Strategic Action Plans covering Water, Behaviour Change, Biodiversity, Carbon Reduction and Transport (further details available at https://docs.ps.org.uk). A sixth subgroup coordinates Adaptation action and is due to publish its Strategic Action Plan in summer 2024.



3.3 The Strategic Action Plans and Terms of Reference have recently been amended to anticipate and reflect the HGB missions.

4 Delivering the Goals

- 4.1 This report sets out how HCCSP can contribute towards the delivery of HGB's Sustainable County mission goals. The suggested milestones also cross-reference where HGB's goals and HCCSP's work programme is informed by and contributes to the priorities of the East of England Local Government Associations (EELGA) Regional Climate Change Forum.
- 4.2 HCCSP has given thought to the resourcing and operational delivery of the individual Sustainable County Goals. The following approach is proposed:
 - Goals 1 and 2 can be delivered by HCCSP
 - Some of the Mission Goals, namely 4, 5, 8 and 9 are not within the direct control of HCCSP. However, HCCSP can work with Hertfordshire Futures (goals 4 and 5) and Hertfordshire Nature Recovery Partnership (goals 8 and 9) alongside other stakeholder groups to progress them and collate necessary reporting back into HGB.
 - Goals 3 and 7 can be initiated and scoped by HCCSP but are likely to require seed funding to fund technical guidance and expertise for strategy development as well as behaviour change interventions including communications, marketing and events. The Herts Infrastructure & Planning Partnership (HIPP) and Herts Planning Group (HPG) are likely to be best placed to lead on elements of goal 3 and goal 6.
- 4.3 The proposed work programme with suggested milestones over the next two years, to progress and deliver the 9 Sustainable County Goals is outlined at Appendix 1.

5 Resourcing the Goals

- 5.1 Officers have given initial thought to the resource needs associated with delivering against the 9 goals. Further work is required in this regard hence the proposal at recommendation 2.2.
- 5.2 It is likely that a variety of funding approaches will need to be considered given the scale of ambition.
- 5.3 HCCSP has been relatively successful in securing funding to progress county level projects. By way of an example, following an initial investment by HCCSP partners in the building retrofit landscape over the last two years, the Partnership has recently been selected to pilot a new Retrofit Toolkit which will fund and provide consultant support to develop a Local Area Retrofit Strategy, at an approximate value of over £50,000. This would not have been possible if the 11 Local Authorities and the LEP were not working together through HCCSP.



6 Data & Reporting

- 6.1 HCCSP has created <u>an annual report of qualitative output</u> for the last two years and undertakes to work with HGB to develop and present appropriate qualitative and quantitative indicators to track progress, while acknowledging the complexity of sustainability metrics.
- 6.2 HCCSP is currently working with <u>Herts Insight</u> to enhance a Sustainability dashboard showing relevant quantitative metrics to demonstrate Hertfordshire's progress.

7 Risks and Obstacles

- 7.1 The three significant risks in relation to the delivery of the Strategic Goals are summarised as follows:
 - insufficient resourcing to deliver effective behaviour change
 - insufficient resourcing for technical expertise
 - international or national political changes inhibiting progress
- 7.2 Accordingly, HCCSP would welcome support from the HGB and the Regional Climate Change Partnership (RCCF) with regards to effective lobbying in connection with Goals 3, 6 and 7.

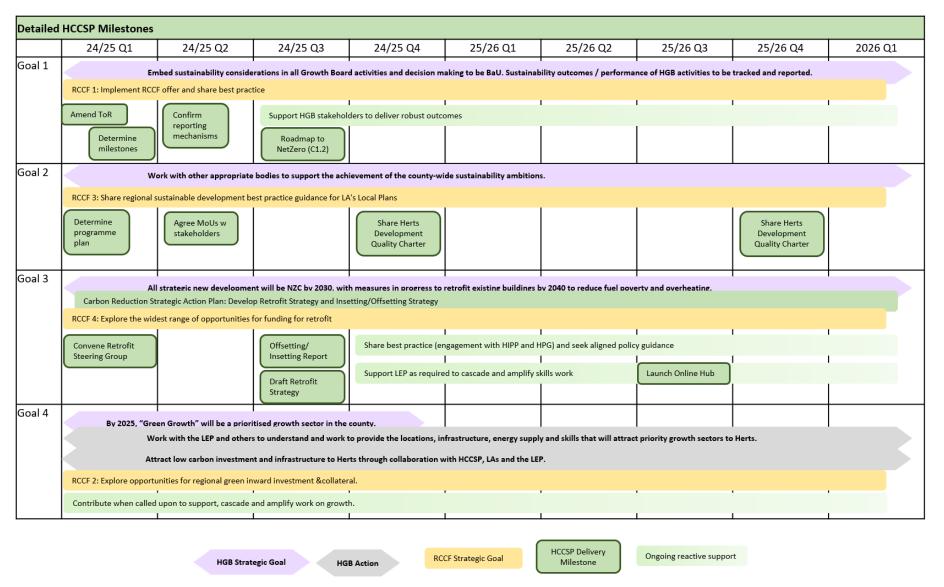
8 Next Steps

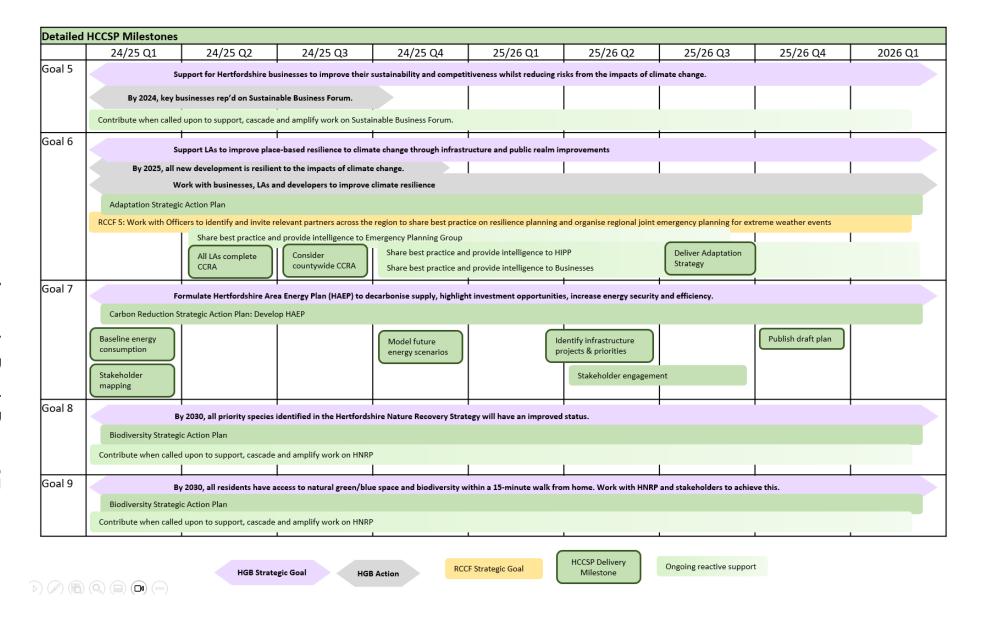
- 8.1 Should the HGB approve the recommendations within this report, HCCSP will fulfil the role of coordinating delivery of the Sustainable County mission working in conjunction with the relevant supporting organisations by:
 - continuing to progress delivery of sustainability actions across Hertfordshire and beyond working with a range of county and regional level groups and organisations including the East of England Local Government Association, Regional Climate change forum, HPG, University of Hertfordshire, NHS Integrated Care Board and relevant Non-Government Organisations through the Hertfordshire Compact
 - the provision of updates and progress reports
 - working in conjunction with HGB officers to identify funding to support delivery of the Mission goals
 - commencing work on the activities identified in the work programme at Appendix 1.

If you have accessibility requirements and require further detail of the attached appendix, please contact the report author.



Appendix 1: Detailed HCCSP Milestones





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Agenda item 10

Spotlight: Decarbonisation across Hertfordshire

Item Presented by: Lynne Ceeney, Director of Environmental Sustainability Hertfordshire County Council (lead officer for the Sustainable County Mission).

1 Purpose of report

1.1 To provide Board Members with an overview of decarbonisation opportunities and challenges in Hertfordshire to include current activity across the public and private sectors, considering the role of local and central government and potential solutions and approaches to take forward in future work programmes.

2 Recommendation

2.1 The Growth Board are invited to note the information shared within the presentation.



